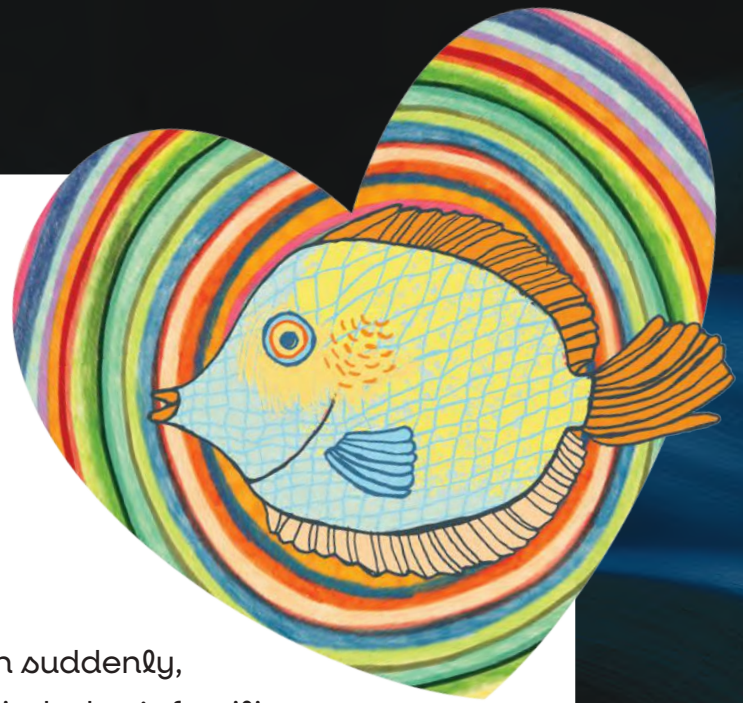


storytelling resources

## stories are a journey of transformation



Imagine you're living a normal day when suddenly, everything changes. You must leave behind what's familiar and face the unknown to achieve a very important mission. You feel scared and insecure, but help appears — a mentor, a friend, an unexpected guide. Along the way, challenges arise, and obstacles stand in your path. But you push forward, facing struggles, setbacks, and moments of doubt. Just when all seems lost, something shifts. You rise, overcome, and return transformed—wiser, stronger, changed.

This pattern exists in all great stories—from ancient myths to modern adventures. Joseph Campbell called it The Hero's Journey— you can find it in movies, books, even in commercials. It is a universal structure that helps us make sense of change, challenge, and growth.

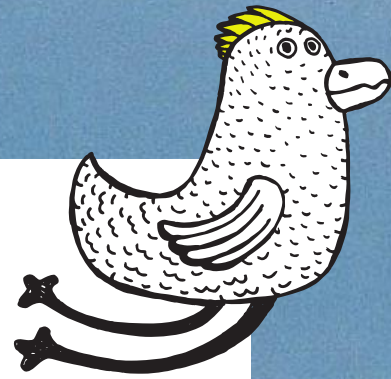
Scan the code below to learn more about Joseph Campbell's Hero's Journey, and other storytelling resources.

Enjoy creating your own stories with this storytelling guide.

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Storyteller for Nature





title \_\_\_\_\_

Enjoying a beautiful day at the beach, \_\_\_\_\_  
name

sees \_\_\_\_\_ that needs \_\_\_\_\_  
a sea animal, a strange object a thing, a person,

I will help you! But how? along comes \_\_\_\_\_  
a friend, a teacher

they are on a mission to \_\_\_\_\_  
save..., change..., cure...

but they didn't expect \_\_\_\_\_  
an enemy

on \_\_\_\_\_ on \_\_\_\_\_  
obstacle obstacle

they persevered and \_\_\_\_\_  
what they accomplished

the \_\_\_\_\_ is \_\_\_\_\_ and \_\_\_\_\_  
sea animal or object new condition feeling, emotion

Yay! \_\_\_\_\_  
how they feel, how life changed