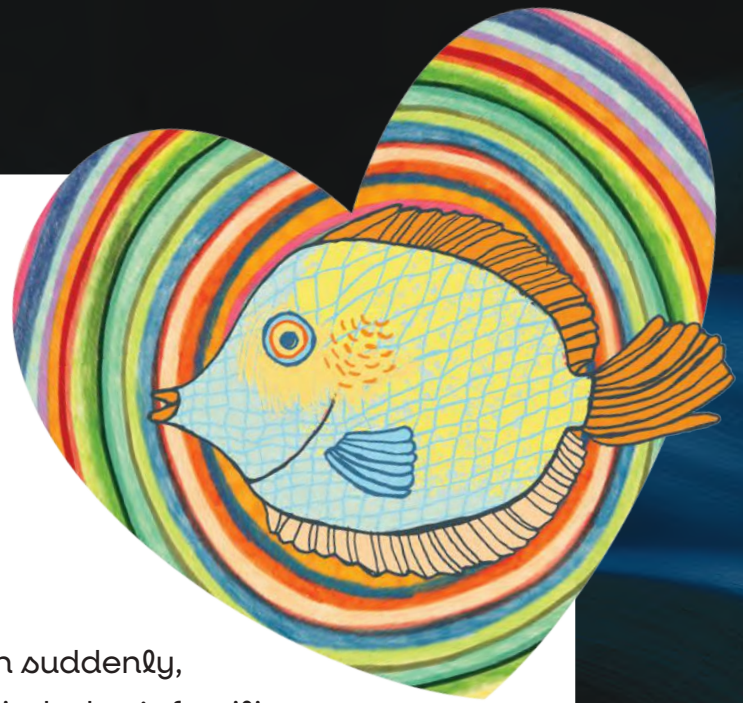


storytelling resources

## stories are a journey of transformation



Imagine you're living a normal day when suddenly, everything changes. You must leave behind what's familiar and face the unknown to achieve a very important mission. You feel scared and insecure, but help appears — a mentor, a friend, an unexpected guide. Along the way, challenges arise, and obstacles stand in your path. But you push forward, facing struggles, setbacks, and moments of doubt. Just when all seems lost, something shifts. You rise, overcome, and return transformed—wiser, stronger, changed.

This pattern exists in all great stories—from ancient myths to modern adventures. Joseph Campbell called it The Hero's Journey— you can find it in movies, books, even in commercials. It is a universal structure that helps us make sense of change, challenge, and growth.

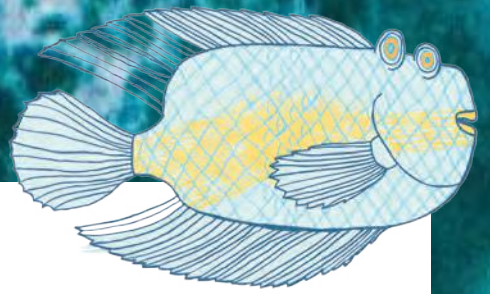
Scan the code below to learn more about Joseph Campbell's Hero's Journey, and other storytelling resources.

Enjoy creating your own stories with this storytelling guide.

lici

Storyteller for Nature





storytelling guide. beach adventures

title \_\_\_\_\_

It was a day like any other as \_\_\_\_\_ walked along the  
name  
shore with her dog Coco until she spotted a bottle half-  
buried in the sand. inside, a message read: “ \_\_\_\_\_  
message  
”

“that’s too big a job for me,” she thought. she shrugged and  
tossed the bottle back into the sand. the bottle shook! out  
popped a \_\_\_\_\_ “the future of the ocean  
mysterious character  
—and our planet—depends on you,” he said.

With Coco and her \_\_\_\_\_ leading the way, they  
super power  
traveled to a hidden \_\_\_\_\_ where brilliant minds  
place, lab, cave...  
were testing \_\_\_\_\_. progress was slow,  
innovation  
challenges kept appearing, and failures were common —  
but they never gave up. Watching their perseverance,  
\_\_\_\_\_ realized the truth: the ocean’s future is in  
name  
everyone’s hands!”

Amazing! Keep exploring new ideas to shape a better future  
for our blue planet!