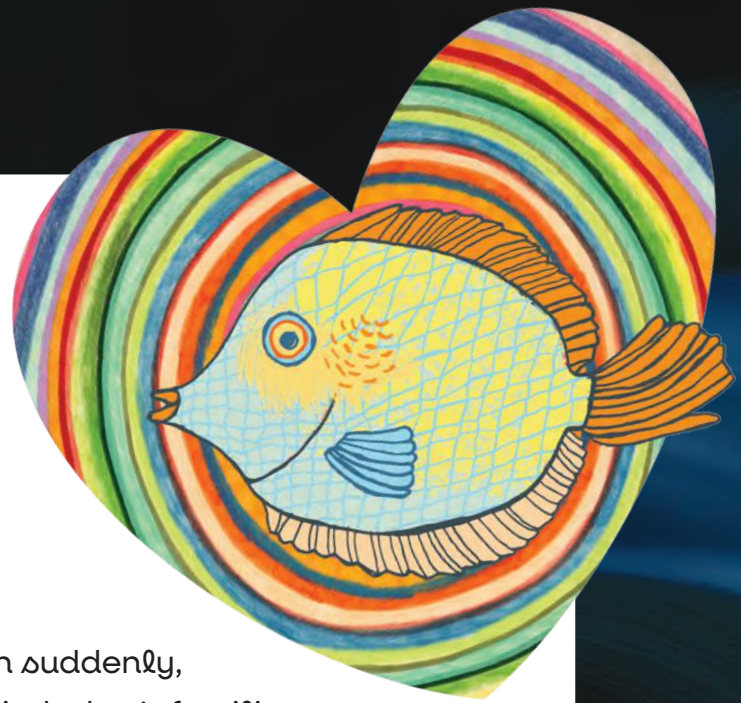


storytelling resources

## stories are a journey of transformation



Imagine you're living a normal day when suddenly, everything changes. You must leave behind what's familiar and face the unknown to achieve a very important mission. You feel scared and insecure, but help appears — a mentor, a friend, an unexpected guide. Along the way, challenges arise, and obstacles stand in your path. But you push forward, facing struggles, setbacks, and moments of doubt. Just when all seems lost, something shifts. You rise, overcome, and return transformed—wiser, stronger, changed.

This pattern exists in all great stories—from ancient myths to modern adventures. Joseph Campbell called it The Hero's Journey— you can find it in movies, books, even in commercials. It is a universal structure that helps us make sense of change, challenge, and growth.

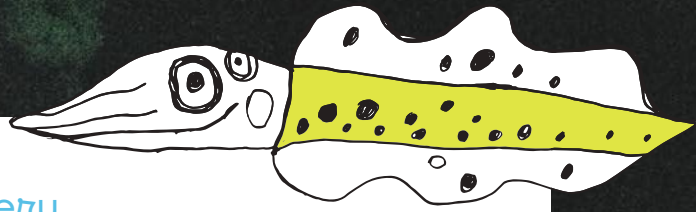
Scan the code below to learn more about Joseph Campbell's Hero's Journey, and other storytelling resources.

Enjoy creating your own stories with this storytelling guide.

lici

Storyteller for Nature





title \_\_\_\_\_

\_\_\_\_\_ piloted a \_\_\_\_\_ through  
name vehicle  
glowing fish and coral towers, but something was wrong -  
the reef was fading. Suddenly, \_\_\_\_\_ appeared.  
fish, person  
“The coral is turning gray! The fish are disappearing!”  
Determined to help, they sought out a \_\_\_\_\_  
magical creature, inventor,  
who shared ancient ocean wisdom. In a \_\_\_\_\_  
house, ship, lab...  
they built a \_\_\_\_\_, but it failed —  
invention  
\_\_\_\_\_ blocked their way.  
challenge, surprise result

Refusing to give up, they kept experimenting trying  
\_\_\_\_\_ after \_\_\_\_\_  
new idea new idea  
Days turned into weeks. Was the coral reef beyond saving?  
Then, inspiration struck. “Let’s try!” \_\_\_\_\_  
crazy idea  
they carefully tried it. At first — nothing. Then, a shimmer!  
The coral began \_\_\_\_\_, and fish returned.  
change

Their persistence paid off! Amazing! Keep dreaming, keep  
inventing, and help heal our blue planet!